

MINISTRY DINNER

ABOUT THE DINNER

In 2015, Economic Developers Alberta (EDA) held its first Ministry Dinner in Edmonton, AB. The purpose of the event was to bring together EDA members and stakeholders with specific Ministers and staff from the Government of Canada and Government of Alberta to network, share information about programs and explore potential partnerships.

Throughout the evening, discussions are facilitated in the form of rotating table visitations. An EDA board member is seated at each table. Their role is to ensure each of the six rotations allows for the most discussion and interaction possible. During each rotation, one or two GOA/GOC Ministry staff answer questions about their programs and services. Every 20 minutes, music plays to indicate a new course, and rotation. EDA board members and Ministry staff are the only ones that rotate. Table one does not rotate as that is where the Minister's sit along with sponsors, EDA's President and EDA's CEO.

Historically, the event has sold out in advance, with Minister's, Deputy Ministers, Assistant Deputy Ministers and other key government staff in attendance.

DATE

In 2022, the dinner is scheduled for Wednesday, October 19 at Coast Edmonton Plaza Hotel (10155-105 St. NW, Valley Ballroom) starting at 5:00 PM.

BECOME A SPONSOR

If you are interested in becoming a partner at this premiere event, there are two sponsorship levels available.

GOLD (\$5000)

Benefits

- Recognition as a lead sponsor with EDA on all documentation relating to the event (pre-and during)
- Recognition as a partner of EDA's during the dinner- both verbal and on-site logo recognition
- Ability to bring greetings from your organization during the program
- Industry exclusivity
- Ability to participate in the program that evening
- Six tickets to the dinner and reception
- Opportunity to put collateral material/promotional items on the tables

MINISTRY DINNER

Plus

- Your organization logo and hotlink on the EDA website for the remainder of 2022
- One time announcement of the partnership on EDA's social media pages, where each partner is encouraged to follow EDA and comment on the announcement of their partnership
- One complimentary 2022 basic group membership (up to 5 contacts)
- Access to the online EDA 2022 Annual Membership Directory
- Inclusion in the Invest in Alberta/ Xperience Alberta 2023 magazine portion of the membership directory

SILVER (\$2500)

Benefits

- Recognition as a sponsor with EDA on all documentation relating to the event (pre-and during)
- Recognition as a partner of EDA's during the Dinner- both verbal and on-site logo recognition
- 3 tickets to the dinner and reception
- Opportunity to put collateral material/promotional items on the tables

Plus

- Your organization logo and hotlink on the EDA website for the remainder of 2022
- One complimentary 2022 basic group membership (up to 5 contacts)
- Access to the online EDA 2022 Annual Membership Directory
- Inclusion in the Alberta/ Xperience Alberta magazine portion of the membership directory

CONTACT US

If you would like to be a sponsor, contact Leann Hackman-Carty, CEO at 403-214-0224 or leann@edaalberta.ca.