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Subject: September 2015- The EDA LINK
Date: September 29, 2015 at 12:23 PM
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OUR MISSION: To enhance Alberta's economic development profession by providing effective professional development, information and networking opportunities.



Special Offer! 50% Rebate for EDA's Business and Investment Attraction Course

EDA Members Qualify

If you are interested in acquiring the tools to develop business investment strategies that will help your community expand its economic base, then sign up for EDA's next online course through the University of Calgary.

**Business and Investment Attraction Course
October 13- November 10 (15 hours)**

[Register here](#)

You can also book this course to be delivered in your community in person by contacting admin@edaalberta.ca.

We recommend you take this course and take advantage of the 50% rebate on tuition for both the online and in person courses. **EDA members only qualify for this rebate.**

During this course you will learn the key concepts relating to community investment readiness; competitive advantage, how to select key target markets for investment attraction; working with site selectors; and attracting foreign direct investment to help your community expand its economic base.

Our CEDTP courses are eligible for credit towards the Management Certificate-Economic Developers offered through the University of Calgary in conjunction with EDA. It can also be applied to your Ec.D designation.

#EDAOnline

CEDTP Online

**EDA Professional
Development**

Economic Development Establishing the Foundation

Nov. 17 - Dec. 15

This course is the first in our series that will provide you with the knowledge and skills to become proficient at economic development. In choosing to educate yourself, you have chosen to improve the decisions that will have a significant effect on your community's future!

Economic Development Establishing the Foundation
Online through the U of C
Nov 17- Dec 15

[Register here](#)

#EDAOnline

Don't forget to apply for a scholarship in our [Professional Development Fund](#). Download an application form and fax it to us with the course receipt. Scholarships are awarded in the Fall.

Our CEDTP courses are eligible for credit towards the Management Certificate-Economic Developers offered through the University of Calgary in conjunction with EDA. It can also be applied to your Ec.D designation.

IEDC Training

IEDC's Workforce Development Strategies Course

**October 29-30
Matrix Hotel, Edmonton**

This is a 2-day course where you have the opportunity to investigate the strong relationship between economic and workforce development through case studies, practical examples, and current research. Learn about what collaborative programs will help upgrade the skills of your community's existing workforce.

Workforce Development Strategies Course

Economic Development for Elected Officials Training

October 2

There is still time to register for EDA's next Economic Development for Elected Officials Training.

Economic Development for Elected Officials
October 2, Camrose AB
[Register here](#)

We want to help elected officials become champions of economic development.

If you are an elected official or work directly with them, we encourage you to take this course.

[Economic Development for Elected Officials](#) is a day-long course that gives you the tools to support economic development in your community.

Contact us at admin@edaalberta.ca to book a course for you and your team.

2015 EDA Ministry Dinner

**October 29
Matrix Hotel, Edmonton**

Thanks to your overwhelming support, EDA's first Ministry Dinner is sold out!

If you are interested in taking part, we do have a waiting list. If you would like your name on that list [click here and follow the instructions](#). If there is space you will be notified on a "first come, first served" basis.

2015 EDA Ministry Dinner

Entrepreneur Development Strategies Course
October 29-30, 2015
Matrix Hotel, Edmonton

[Read more and Register here](#)

For specific questions call 202-223-7800. This course counts as points toward your CeDC certification.

October 29, 2015
Matrix Hotel, Edmonton

The Ministry Dinner gives participants the opportunity to network, share information and explore potential partnerships with various Ministry representatives. [Miller Thomson](#) is the proud sponsor of this event.



PROGRAMS & NEWS

Invest In Alberta Advertising Deadline

October 16

Mark your calendars! The deadline to place an Ad in our 2016 Edition of Invest in Alberta is **Friday, October 16.**

If you want to learn more about this publication or purchase Ad space please contact Anita McGillis directly at:

amcgillis@venturepublishing.ca, or by phone at: 403-228-4337 ext. 229.

Don't miss this opportunity to be included in Alberta's best investment piece.

For more information on Invest in Alberta 2016 Edition and to read the 2015 edition, [click here.](#)

AlbertaBusinessCounts Free Training Webinar October 16

[Getting the Most From Reports](#)

October 16, 2015

12:00 - 1:00 pm

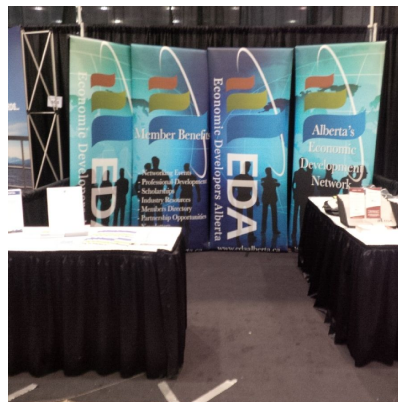
Free

Do You Know Your ABC?

Did you know the list of Alberta communities

2015 AUMA Convention and AMSC Trade Show

Many thanks to EDA Board Members Court Ellingson, Bev Thornton and Sara Chamberlain who represented EDA to hundreds of Municipal Government representatives at the 2015 AUMA Convention and AMSC Trade Show.



From the Members Only Blog: Member's News

Don't forget about our [Member's Only Blog](#). As an EDA member, you are able to post information you'd like to share and to celebrate the successes in your community.

For example on the blog you'll read about the

Did you know the list of Alberta communities who have joined our AlbertaBusinessCounts program is growing? EDA would like to congratulate the City of St. Albert, ABC's newsiest participant! Learn more about [AlbertaBusinessCounts](#) and why communities like St. Albert are finding value with this program.

EDAC's 47th Annual Conference

Congratulations to the Alberta communities and EDA Members who were recognized for their Marketing initiatives at EDAC's Annual Conference in Whitehorse September 19-22. [View the Marketing Awards Gallery here.](#)

Pathways 2 Sustainability Flourishing Rural Economies Conference in Olds, November 8 -10.

IEDC's Annual Conference

This Conference will highlight the theme, "Foundational Transformations: Creating Future Growth & Prosperity." It is being held October 4-7 in Anchorage Alaska. [More information and registration here.](#)

IEDC Training: Another Canadian Date

[Entrepreneurial & Small Business Development Strategies](#)

November 5-6, 2015
Toronto, ON

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