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Subject: May 2015- The EDA LINK
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OUR MISSION: To enhance Alberta's economic development profession by providing effective training, communication and networking opportunities.



The LINK

May 2015

Book Your CEDTP Course Take Advantage of Ways to Save Money

With the summer months quickly approaching, many of you might be looking ahead to make plans for professional development. As you know, EDA's [Community Economic Development Training Program \(CEDTP\)](#) helps your competitive advantage by offering a variety of courses designed to deliver information on the best practices and established tools you can use to help your region thrive.

There are 2 ways you can take the [courses in our program](#):

1. You can join our online course in conjunction with the University of Calgary. [The 2015 calendar is here.](#)
2. Or you can book an in-person course in your community by simply e-mailing admin@edaalberta.ca.

Remember as an EDA member you have opportunities to save money on the course fees:

1. **If you choose to join our Business Investment and Attraction (BIA) course either online or in person you will be eligible for a 50% rebate on your tuition!**

Registration is open for the [next online BIA course](#) held from October 12 - November 10 for total of 15 hours.

To register for an in-person BIA course email: admin@edaalberta.ca

2. Apply for a scholarship in our [Professional Development Fund](#). Download an application form and fax it to us with the course receipt. Scholarships are awarded in the Fall.

These courses are eligible for credit towards the Management Certificate-Economic Developers offered through the University of Calgary in conjunction with EDA. It can also be applied to your Ec.D designation.

#EDAOnline

Read about our Course for Elected Officials below.

Alberta Business Outlook Webinar

June 9

Join the Conference Board of Canada for a webinar to hear their economic outlook for Alberta, and how it will affect your business plans and strategies:

[Alberta Business Outlook Webinar: Uncharted Territory](#)

**Tuesday, June 9
1:00 - 2:00pm**

[Information and Registration:](#)

EDA members can save 50% off of the full registration fee for yourself and your colleagues! Simply contact Joel Elliott at elliott@conferenceboard.ca and quote rebate code **EXEDA1** to pay only \$149 to attend!

AlbertaBusinessCounts Free Training Webinar June 12

Join us for the next *free* training webinar in our [AlbertaBusinessCounts Program](#). Here you will learn how to get specific information about companies, contacts and groups using digital portfolios. The instruction will also cover histories, analytics, grid viewing and editing functions.

**Getting In-Depth with Digital Portfolios
Friday, June 12
12:00- 1:00 pm**
[Register here](#)
FREE

Do You Know Your ABC?

Did you know that when you use AlbertaBusinessCounts you have access to a *free* mobile app for Apple, Android, Kindle and Microsoft devices? The app is a "lite" version of the CRM. It is primarily a look up, communication and management tool. There is also an Outlook app that allows your system to talk dynamically with Outlook. More reasons to [sign up](#) for AlbertaBusinessCounts.

Canada Alberta Job Grant Free Webinar

June 4

Does your community have businesses struggling to find skilled workers? Training new or current employees through the Canada - Alberta Job Grant might be a solution to the problem. Learn how to access the program by joining a FREE webinar, mark your calendars and register now:

**Thursday, June 4
12:00 - 1:00 pm**
[Register here](#)

Tell your community's business owners as this is an employer-driven program that lets employers make the decisions on the training that is required. Don't miss out.

Canada 150 Infrastructure Program Deadline June 17

As part of the government-wide Canada 150 celebrations, the Government of Canada has launched the **Canada 150 Community Infrastructure Program** which will invest \$150 million over two years to rehabilitate and improve existing community infrastructure across Canada.

Western Economic Diversification Canada (WD), on behalf of the Government of Canada, will deliver the Canada 150 Community Infrastructure Program in Western Canada and will invest \$43.2 million in projects aiming to rehabilitate existing cultural and community infrastructure

Detailed information including important details on eligibility, application requirements and program priorities, are available on the [WD website](#).

Deadline for applications in Western Canada is June 17:

1:00 p.m. PST
2:00 p.m. MST
3:00 p.m. CST

PROGRAMS & NEWS

Invest in Alberta

EDA's [Invest in Alberta Magazine](#) is taking shape and there are still opportunities for you to purchase your advertising space.

Invest in Alberta provides valuable insight about Alberta's economy and business community. Your message will be seen by key decision makers seeking products, services, suppliers and partners.

Municipalities, towns and cities that are EDA members and have purchased advertising space of 1/2 or full page and in full colour will be offered matching advertorial space to highlight their message. To learn about other value added services Venture Publishing provides and to book your ad please contact:

Anita McGillis: amcgillis@venturepublishing.ca

Ph:403-228-4337 ext. 229

EDA's Marketing Master's Series

Our Marketing Masters webinar series is ongoing. Keep an eye on your inbox and our events section to register for webinars to enhance your economic development practice.

EDA Ministry Dinner

Plan to attend our first **Ministry Dinner** in Edmonton. The goal is to bring together EDA members and key Ministry representatives to network, share information and explore potential partnerships. Tickets are limited so [register](#) today.

EDA's Course for Elected Officials

EDA understands the unique role elected officials have in their communities. That is why we designed a course that gives you as a community leader specialized information on the role of economic development.

[Economic Development for Elected Officials](#) is a day-long course that gives you the tools to support economic development initiatives that inspire business and vitality in your community.

Contact us at admin@edaalberta.ca to book a course for you and your team.

IEDC Professional Development

The International Economic Development Council (IEDC) has several professional development opportunities for you. [Visit the events page for more information.](#)

EDA is pleased to be welcoming IEDC to Edmonton again this fall with its "**Workforce Development Strategies Course**" from October 29-30. For more information or to register click [here](#).

Another excellent resource for you: the *free* webinars in [IEDC's 2015 Restore Your Economy Webinar Series](#).

Members Only Blog

Don't forget about our [Members Only Blog](#). It's a great networking resource as it gives you the chance to post information you'd like to share and to celebrate the successes in your community.

[Join/Renew Now](#)



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[Join our LinkedIn group](#)

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