



CITIZEN SATISFACTION IQ

We've created Citizen Satisfaction IQ to provide unique insight into how your residents feel about municipal programs and services. This intelligence will provide you with a clear set of priorities to focus your efforts.



TAX SENSITIVITY CALCULATOR

This highly innovative product allows residents to choose the services and amenities that are the most important to them, while simultaneously incorporating the financial impact of their choices on their property tax bill.



PLACEVANTAGE

PlaceVantage is an interactive and customized portal that your community can use to quickly access and organize cultural mapping to reveal your community's unique culture and identity.



TRIAGE BR+E

Based on a statistically significant survey of your business owners, you will know exactly what steps you need to take to ensure investor confidence. Our short survey also isolates the businesses that you need to connect one-on-one with - those struggling to maintain or having challenges in attaining project growth.

CENSUS MADE SIMPLE

Have our expert analysts provide you with a full catalogue of data that Census has reported about your community. This is your complete socio-economic position in beautiful and easy to understand reports, infographics and social media images.



VICINITY JOBS SUPPLY AND DEMAND REPORTING

As a recognized Canadian leader in the delivery of real-time labour market information technology solutions, this platform fills the gap on local labour demand and supply market data and analysis.





REPLACE UNCERTAINTY WITH EVIDENCE WITH OUR SUITE OF SOLUTIONS.

Citizen Satisfaction IQ[©]™

- Residents are surveyed about their experience with local services and programs.
- You get a clear roadmap of priorities, leading to a more engaged and satisfied community.
- Your municipal staff and elected officials get a new level of clarity.

Tax Sensitivity Calculator

- Assists in finding the balance between service priorities and budget realities.
- You get unprecedented insight on what services and programs to fund based on residents' priorities.
- Engaging for residents and allows them to contribute to the budgeting process.

Triage BR+E

- Meet your visitation goals.
- Know which local businesses will benefit from your expert assistance.
- Base future initiatives on statistically representative data, not opinions and anecdotes.

Census Made Simple

- Save time on data mining and profile updating.
- Understand the story behind numbers.
- See all of your community's 2016 Census data in easy to grasp and visually appealing way.

PlaceVantage

- Learn to discover and leverage your cultural advantages into economic development opportunities.
- You get an interactive and customized portal that integrates mapping, template selections and a community calendar.
- We'll help train your team members.

Vicinity Jobs Supply and Demand Reporting

- Fill the gap in information about your local labour market - Where are the jobs? Who is hiring? Which occupations and skills are in high demand?
- Harvested information from millions of current job postings in Canada.
- Over 50 reports to help you analyze your local labour market by occupations, industry, education, and more.

Get the Insight You Need Today
1.855.367.3535



CONTACT US TODAY

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