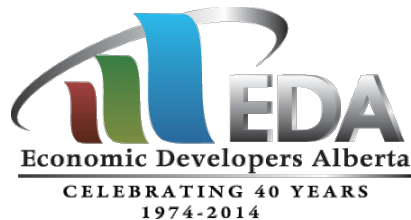


From: Economic Developers Alberta (EDA) leann@edaalberta.ca
Subject: July 2014- The EDA LINK
Date: July 23, 2014 at 8:37 AM
To: Nancy Toombs nancy.toombs@edaalberta.ca

OUR MISSION: To enhance Alberta's economic development profession by providing effective training, communication and networking opportunities.



The LINK

July 2014

EDA Announces: Invest In Alberta Magazine Special Offer for EDA Members

Economic Developers Alberta (EDA) is committed to helping you in your efforts to grow and maintain a strong and diverse economy and we are pleased to provide you with a tool to assist you in your community economic development efforts.



EDA is launching its new and official publication: **Invest In Alberta**. And EDA members have an exclusive opportunity to get involved.

EDA members are being offered the first chance to advertise in **Invest In Alberta** will be offered a 50% rebate on their advertising on a **first come, first served basis. Act now as funds are limited!**

See the rate card [here](#).

Read more about Invest In Alberta along with the distribution list [here](#).

The process is simple: contact Katherine Butler at: 1-800-208-2011 ext 158 or e-mail kbutler@biv.com and she will help you place your ad and answer any questions you may have. To receive your rebate, e-mail your ad receipt (proof of purchase) to nancy.toombs@edaalberta.ca.

The publication date is December 2014.

The **Invest in Alberta** publication will represent all of our economic regions and will have a circulation of over 9,500 to business leaders, managers and influencers; business investment decision makers, and innovators and entrepreneurs.

Take a look at [Invest in BC](#), the official publication of BCEDA.

EDA Webinar Series: AlbertaBusinessCounts

Economic Developers Alberta (EDA) is pleased to present a four-part webinar series designed to provide you with information and training relating to our [AlbertaBusinessCounts](#) Program. Read about and register for the remaining FREE webinars below:

Webinar #2- August 15

12:00-1:00 pm

[Creating Groups, Action Items, Journal Entries and More](#)

Webinar #3- October 17

12:00-1:00 pm

[Understanding the Portfolios for Companies, Contacts, Users and Groups](#)

Webinar #4 - December 12

12:00-1:00pm

[Basic and Advanced Reporting and Analytics](#)

The first webinar in this series was held June 20.



EDA Participates in the EDAC Annual Conference September 27-30, Calgary

EDA's CEO, Leann Hackman-Carty has been invited to share her knowledge about the EDRP and Disaster Recovery at EDAC's upcoming Annual Conference. She will be addressing delegates at the Disaster Recovery Study Tour Monday September 29 at 2pm on the Stampede Grounds.

The 2014 Economic Developers Association of Canada's (EDAC) Annual Conference is being held at the Westin Calgary September 27-30. [Read more and register here.](#)

The theme of this 46th annual event will reflect ideas around energy and its application. Follow #EDAC14 for conference information and updates.

EDRP Toolkit Launch Fall 2014

Work is ongoing with the Economic Disaster Recovery Project (EDRP). EDA is collaborating with the International Economic Development Council's (IEDC) Restore Your Economy to create a toolkit designed to provide strategies and tactics for community leaders in their economic recovery efforts. It will incorporate useful information for convening private and public stakeholders to identify key economic recovery strategies; tips on how to navigate federal resources for response and recovery, and implementation of recovery initiatives. We plan to launch the EDRP Toolkit Fall 2014.



ECONOMIC DISASTER RECOVERY PROJECT

EDA Members Eligible for Rebate for the EDAC Pre-Conference Session September 25-27, Calgary

September 25-27 a pre-conference session, EDAC's "*Performance Measurement in Economic Development*" is being offered at the Westin Calgary. EDA members will receive a 50% rebate on the course tuition on a first come, first served basis. [Register here.](#) Then submit your receipt to admin@edaalberta.ca register now as funds are limited. Read more here.



She will also be participating in a panel discussing how to use business retention to prepare for and mitigate disasters at the [IEDC conference](#) on October 21 in Fort Worth, Texas.

PROGRAMS & NEWS

IEDC Webinar: Addressing Blight In Disaster-Impacted Neighbourhoods

[Read about and register for this FREE webinar:](#)

July 29, 2014

12:00-1:00pm MST

Cost: FREE

The issues of post disaster blight can pose a series of obstacles to recovery. Learn how to develop blight eliminating programs. This webinar will also address how neighbourhood commerce can assist in blight elimination and how to address vacancy issues.

EDA's Marketing Masters Webinar July 24

EDA is presenting it's next webinar Monetizing Economic Development this Thursday, 12:00-1:30 pm (MST)

Read about it and register [now!](#)

If you are unable to attend the live webinar but would like a copy. You can purchase it by contacting Jami Gibson at jami@whittakerassociates.com.

EDA at AUMA September 24-26 Edmonton

EDA will have the opportunity to meet more than 1000 Alberta decision makers at its booth at the AUMA Annual Convention and AMSC Trade show September 24-26 2014 in Edmonton. Read about it [here](#).

IEDC Course- First in Alberta October 30-31

Plan now to attend IEDC's first course held in Alberta. [Read about and register for the "Entrepreneur and Small Business Development" Course](#). The course is being held in Edmonton , October 30-31, 2014. Here you will learn how to create a climate that encourages small business development. [Register now](#) space is limited.

Register Now: EDA's Business Retention and Expansion Course Begins September 9

As you look ahead to your September calendars, Economic Developers Alberta (EDA) would like to remind you our next ONLINE course, Business Retention and Expansion, begins September 9.

Business Retention and Expansion September 9 - October 7, 2014 (for a total of 15 hours)
Online through the University of Calgary.
[Register](#) and read about the course outcomes.

[Join/Renew Now](#)



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