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**Subject:** January 2015- The EDA LINK  
**Date:** January 30, 2015 at 7:48 AM  
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**OUR MISSION:** To enhance Alberta's economic development profession by providing effective training, communication and networking opportunities.



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Thanks to you, [EDA's Annual Professional Conference and AGM](#) is poised to be another successful event. Registrations are rolling-in and rooms at the Delta Kananaskis Lodge are filling up quickly. [Please reserve your room as soon as possible to guarantee your stay at the Delta Kananaskis Lodge.](#)

Please remember to quote "Economic Developers Alberta (EDA)" when securing your room to ensure you access accommodation in our reserved block of rooms. If you are having trouble with your reservation contact Cassandra Brown at the Delta at 403-591-6253 or [cassandra.brown@deltahotels.com](mailto:cassandra.brown@deltahotels.com).

There is still time to get involved as a sponsor of this event. We have 16 sponsors confirmed to date. [Read the sponsorship package and see who the conference sponsors are.](#)

The conference agenda is taking shape. [Read the line up of speakers so far.](#)

Help to provide [EDA scholarships](#) to our members to pursue higher education by contributing to our Silent Auction. This is also an excellent way to promote your region. Simply bring an item that represents your district. Pieces of art or crafts that reflect your region, vacation packages that support tourism in your area are just a couple of ideas.

EDA is looking for a volunteer to be the official photographer of the 2015 Conference. If you are a shutterbug and would like to help us out please contact Nancy Toombs [nancy.toombs@edaalberta.ca](mailto:nancy.toombs@edaalberta.ca)

See you at the Conference.

#EDA2015



**EDA 2015 ANNUAL PROFESSIONAL CONFERENCE & AGM**  
*Partnerships for Prosperity*  
April 8 to 10 2015

## EDA 2015 Annual Conference and AGM: Awards of Excellence

You have the opportunity to showcase your work in economic development with [EDA's Awards of Excellence](#). The deadline for submissions is *February 27*. The submission process is now *online*. Click on the links below to read the categories and to submit your entries. Good luck!

- [Economic Developer of the Year](#)
- [Outstanding Young Professional](#)
- [Alex Metcalfe Awards](#)
- [Awards of Excellence](#)



## CEDTP Online Course: Business & Investment Attraction

To gain a comprehensive understanding of the key concepts related to business and investment attraction in economic development, sign up for our next online course through the University of Calgary.

Business & Investment Attraction  
March 3 - April 4, 2015 for a total of 15 hours  
Online through the University of Calgary  
[Register Here](#)

[If you are thinking ahead, you can register for more online courses in 2015.](#)

These courses are eligible for credit towards the Management Certificate economic Developers offered through the U of C in conjunction with EDA. They can also apply to your EcD. designation.

## EDA 2015 Annual Conference and AGM: Pre-Conference Session

Are you interested in obtaining your EcD. Certification? Wondering how to prepare for the exam and be successful? Then sign up for our [Pre-Conference Seminar: Preparing for the EcD Certification Exam - Everything You Wanted To Know](#) held April 8, 11 am-12 pm.

In this session, you'll learn the specific requirements for receiving an EcD; what's covered on the certification exam; how certified economic developers can serve their communities and much more.

Be sure to register soon as space is filling up quickly!

## AlbertaBusinessCounts 2015 Webinar Series

[EDA's AlbertaBusinessCounts Program](#) is an excellent tool to assist you with your business retention and expansion strategy. We are offering a series of *free* webinars in 2015 designed to provide information and instruction about our ABC program. The first training webinar of 2015 is in two weeks.

Webinar #1 - *February 13*  
[Working with Secondary Data](#)  
12:00-1:00 pm

ExecutivePulse President Laith Wardi is presenting at the EDA conference as well. Plan to attend his session to learn more.



## PROGRAMS & NEWS

### EDA Member Survey

Many thanks to those of you who completed our 2014 EDA Member Survey. The feedback has been positive. Here is what some of you had to say:

*Staff at EDA do a fantastic job. We are the envy of many Provincial associations. Keep up the great work.*

*Our conference is by far the best provincial one.*

We take your feedback seriously as our objective is to provide the best information, programs and services to our members.

### IEDC's Restore Your Economy Free Webinars.

The next free webinar in IEDC's Restore Your Economy webinar series will help economic developers think strategically about how to identify emerging industries and help them grow, to create a diversified and more resilient economy.

Diversifying Your Economy Post-Disaster –  
Identifying Emerging Industries  
Wednesday, February 25  
12:30-2:00 MST  
Cost: FREE  
[Register here](#)

[See the 2015 calendar of free webinars in the Disaster Webinar Series](#)

### EDA Website : Enhanced Member's Section

You have probably noticed the new look and feel of the [EDA website](#)! It is better organized and easier to navigate.

Please check out the enhanced [Member's Only](#) section. Pay particular attention to the sidebar, "Get to Know Your members" on the Members Section page. If you would like your photo to appear there, please log on to your account and add it.



### EDA's Marketing Master's Series

Our Marketing Masters webinar series is ongoing. Keep an eye on your inbox to register for webinars to enhance your economic development practice.

[Join/Renew Now](#)



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[Join our LinkedIn group](#)

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