



Invest in Alberta highlights the hard work and innovative thinking of Economic Developers Alberta (EDA) and its members. Stories in the magazine explore new, inventive and original opportunities for investors to see significant returns. The magazine also showcases the people and organizations across the province that are making economic diversity and prosperity a reality. *Invest in Alberta* is distributed across Canada and internationally, shining a light on the exciting advantages our province has to offer.

With a circulation of 13,000, *Invest in Alberta* reaches a powerful and influential audience in Alberta and around the world. Distributed to EDA members, Federal and Alberta government, Alberta chambers of commerce, site selection firms and business owners in Agriculture, Transportation, Tourism, Manufacturing and Energy industries, *Invest in Alberta* has an established market presence, with three issues published since 2015.



Rates

Ad Size	Rate (\$CAD)
Inside Front Cover DPS (one available)	9,480
Inside Front Cover	5,250
Inside Back Cover	5,250
Outside Back Cover	5,880
Double Page Spread	8,245
Full Page	4,515
1/2 Page	3,520
1/3 Page	2,785
1/6 Page	1,890

Additional opportunities available on the Invest in Alberta website. Talk to us about how to expand your reach even further.

Deadlines

- January 2019**
- Dec 1, 2018** Space Booking
- Dec 12, 2018** Material Deadline
- Jan 10, 2019** In-market

Distribution

13,000 printed copies
 10,000 copies are sent to senior decision makers from businesses across Canada, with 1,350 going to Alberta businesses.
 Remaining copies are sent to embassies, consulates and trade offices around the world, as well as government officials across the country.

CONFERENCE SPECIAL
 EDA members will receive
10% off ads booked by May 4, 2018!