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**Subject:** February 2015- The EDA LINK  
**Date:** February 27, 2015 at 8:49 AM  
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**OUR MISSION:** To enhance Alberta's economic development profession by providing effective training, communication and networking opportunities.



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## EDA 2015 Annual Conference

A few reminders as you plan to attend [EDA's Annual Professional Conference and AGM](#) April 8-10 at the Delta Kananaskis Lodge.

We are pleased to have attracted high-profile speakers and we have designed unique sessions that you don't want to miss! [Want to learn how to prepare for your EcD exam?](#) Interested in how you as a young professional can help create a dynamic community? [Read the agenda to date to see who's speaking and what those sessions are.](#)

There is still time to get involved as a sponsor of this event. We have 17 sponsors confirmed to date. [Read the sponsorship package and see who the conference sponsors are.](#)

Help to provide [EDA scholarships](#) to our members to pursue higher education by contributing to our *Silent Auction*. This is also an excellent way to promote your region. Simply bring an item that represents your district. Pieces of art or crafts that reflect your region, vacation packages that support tourism in your area are just a couple of ideas.

Rooms at the Delta Kananaskis Lodge are filling up quickly. [Please reserve your room](#) as soon as possible to guarantee your stay. Please remember to quote "Economic Developers Alberta (EDA)" when securing your room to ensure you access accommodation in our reserved block of rooms. If you are having trouble with your reservation contact Cassandra Brown at the Delta at 403-591-6253 or [cassandra.brown@deltahotels.com](mailto:cassandra.brown@deltahotels.com).

EDA needs your help. We are looking for a volunteer to be the official photographer of the 2015 Conference. Please contact Nancy Toombs [nancy.toombs@edaalberta.ca](mailto:nancy.toombs@edaalberta.ca) for details.

See you at the Conference.

Follow us on Twitter #EDA2015



EDA 2015 ANNUAL PROFESSIONAL CONFERENCE & AGM  
*Partnerships for Prosperity*  
April 8 to 10 2015

## EDA 2015 Annual Conference and AGM: Awards of Excellence

**Today** is the deadline for submissions for [EDA's Awards of Excellence](#). The submission process is *online* simply click on the links below to read the categories and to submit your entries. Remember, all entries will be profiled on our website and at the Conference. The winners will be announced at the Minister's Dinner April 9. Good Luck!

- [Economic Developer of the Year](#)
- [Outstanding Young Professional](#)
- [Alex Metcalfe Awards](#)
- [Awards of Excellence](#)



## 2015-16 EDA Board of Directors Nominations

Are you interested in serving on EDA's Board of Directors? **March 6** is the deadline to submit the [online application](#).

There are three board openings. [Read about our Board of Directors here.](#)

Elections will take place at EDA's AGM the last day of the Conference, April 10.



## CEDTP Online Course: Business & Investment Attraction

Next week, EDA's next online course through the University of Calgary begins. **EDA Members get a 50% rebate**; once you register, simply send your receipt to [admin@edaalberta.ca](mailto:admin@edaalberta.ca)

Business & Investment Attraction  
**March 3 - April 4**, 2015 for a total of 15 hours  
Online through the University of Calgary  
[Register Here](#)

[If you are thinking ahead, you can register for more online courses in 2015.](#)

## AlbertaBusinessCounts 2015 Webinar Series

At the Conference, Laith Wardi, President of Executive Pulse will be speaking about our [AlbertaBusinessCounts Program](#). Plan to attend his session to learn more about this excellent tool to assist you with your business retention and expansion strategy.

We are offering a series of *free* webinars in 2015 designed to provide information and instruction about our ABC program. The second training webinar of 2015 is in two weeks.

Webinar #2 - April 17  
[Developing Web Surveys](#)  
12:00-1:00 pm

These courses are eligible for credit towards the Management Certificate economic Developers offered through the U of C in conjunction with EDA. They can also apply to your EcD. designation.

12:00-1:00 pm  
Free



## PROGRAMS & NEWS

### EDA Resource Used in Mount Royal University Classrooms

EDA is pleased that continuing education students at Mount Royal University will be utilizing EDA's [Recovery and Resiliency Roadmap: A Toolkit for Economic Preparedness](#) in a new program at MRU; Emergency Management and Disaster Recovery Extension Certificate. [Read the details here.](#) The Toolkit is an outcome of EDA's [Economic Disaster Recovery Project \(EDRP\).](#)

### IEDC's Restore Your Economy Free Webinars.

Another excellent resource for you: the *free* webinars in IEDC's 2015 Restore Your Economy Webinar Series. They provide practical information on key topics in disaster preparedness, recovery and resiliency. You don't want to miss out. [See the 2015 calendar of free webinars in the Disaster Webinar Series](#)

### EDA Website : Member's Only Blog

Please visit the enhanced [Member's Only](#) section of our website. One of the benefits to membership with EDA is the networking opportunities we provide. Our [Member's Only BLOG](#) is another tool you can use. Please post your community's events and accomplishments to let others in the EDA community know what is happening across the province.

### EDA's Marketing Master's Series

Our Marketing Masters webinar series is ongoing. Keep an eye on your inbox to register for webinars to enhance your economic development practice.

[Join/Renew Now](#)



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