



Economic Development for Elected Officials



Other Courses Offered:

- Economic Development: Establishing the Foundation
- Business Retention & Expansion
- Business & Investment Attraction

For more information or to book your course contact:

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WE HELP YOU UNDERSTAND CURRENT ECONOMIC DEVELOPMENT PROCESSES, POLICIES & PROJECTS.

Economic development is an **essential, complex, competitive field**.

It encompasses **processes, policies and projects** that community leaders need to know about to **improve the economic, political and social well-being** of their residents.

It also requires strong leadership and community engagement.

Elected officials have an important role to play.

EDA's Economic Development for Elected Officials Course

We provide you with **strategies, tools, resources and experiences** to help your community **survive, thrive and grow**.



1 The Role and Function of Community Economic Development

- What is Community Economic Development (CED)? How does it work?
- Who practices CED and how does it affect elected officials?
- How should you budget and monitor the economic development function?
- What is the relationship between municipal planning and economic development?

2 Issues and Best Practices

- Business investment, retention, expansion and attraction
- Tourism development and planning
- Industrial development and planning
- Understanding the role of public/private partnerships
- Opportunities for technology-led development

3 How to Manage the Process

- Working with your economic development staff
- Bringing the whole community to the table
- Developing and running effective community boards/committees
- Getting the right information at the right time, and getting a second opinion
- Obtaining funding for projects, plans and infrastructure
- Liability concerns and issues

4 How to create effective outcomes for your community

- Ethical considerations in economic development decision-making. When economic interests compete with social good.
- Measuring community value of the work done by your economic development staff