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Subject: August 2015- The EDA LINK
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OUR MISSION: To enhance Alberta's economic development profession by providing effective professional development, information and networking opportunities.



The LINK
August 2015

EDA's Inaugural Ministry Dinner October 29, 2015

Sold Out!

EDA would like to thank all of you for your support with our first Ministry Dinner. This event, designed to give you the opportunity to interact with various federal and provincial Ministry representatives, **is now sold out!**

If you are interested in taking part, we do have a waiting list. If you would like your name on that list [click here and follow the instructions](#). If there is space you will be notified on a "first come, first served" basis.

2015 EDA Ministry Dinner

October 29, 2015

Matrix Hotel, Prism Room and Amber Room, 10640-100 Avenue, Edmonton

The EDA Ministry Dinner gives participants the opportunity to network, share information and explore potential partnerships with various Ministry representatives. [Miller Thomson](#) is the proud sponsor of this event.



Also at the Matrix Hotel in Edmonton, October 29-30:

IEDC's Workforce Development Strategies Course- This is a 2-day course where you have the opportunity to investigate the strong relationship between economic and workforce development through case studies, practical examples, and current research. Learn about what collaborative programs will help upgrade the skills of your community's existing workforce.

IEDC Workforce Development Strategies Course

October 29-30, 2015

Matrix Hotel, Edmonton

Register by Thursday, September 17 to receive the lowest rate

[Register here](#)

Other topics of discussion will include: talent attraction, K-12 development, and integration, occupational analysis, and target industry clusters. To download the flyer click [here](#). For specific questions call 703-222-7800. This course counts as points toward your CEd certification.

CEDTP Online

Business Retention and Expansion

Sept. 8 - Oct. 6

There is still time to register for EDA's next online course through the U of C, **Business Retention and Expansion (BR&E) Sept. 8 - Oct. 6** for a total of 15 hours. [Register here](#).

BR&E supports and fosters the development and growth of the business community. The result of a strong BR&E strategy is a healthy and thriving business community which in turn provides a long term sustainable community foundation.

#EDAOnline

Don't forget to apply for a scholarship in our [Professional Development Fund](#). Download an application form and fax it to us with the course receipt. Scholarships are awarded in the Fall.

Economic Development for Elected Officials Training October 2

EDA wants to help elected officials become champions of economic development. If you are an elected official or work directly with them, we encourage you to [Register](#) for our upcoming elected officials course in **Camrose, October 2**.

[Economic Development for Elected Officials](#) is a day-long course that gives you the tools to support economic development in your community. Contact us at admin@edaalberta.ca to book a course for you and your team.

CEDTP Online

Business & Investment Attraction

Oct. 13 - Nov. 10

EDA Members Eligible for 50% Rebate

Don't forget EDA members, you are eligible for a 50% rebate on your tuition if you take our *Business & Investment Attraction (BIA)* course, in person or online.

Our next online **Business & Investment Attraction** takes place **Oct. 13 - Nov. 10** for total of 15 hours. [Register here](#).

Or to register for an in-person BIA course gather your team and simply email: admin@edaalberta.ca. To set up a date.

Our CEDTP courses are eligible for credit towards the Management Certificate-Economic Developers offered through the University of Calgary in conjunction with EDA. It can also be applied to your Ec.D designation.

#EDAOnline

2015 AUMA Convention and AMSC Trade Show September 23-25

EDA will be participating in the Annual Alberta Urban Municipalities Association Convention in Calgary that will take place **September 23-25** at the TELUS Convention Centre in Calgary. Come by our booth (#402); say "hi" to our board members Court Ellingson, Sara Chamberlain and Bev Thornton; and learn more about EDA's upcoming initiatives.

For more information and to register for the convention and trade show go to www.auma.ca.

Invest in Alberta Magazine

We are pleased to announce that production of the next issue of EDA's [Invest in Alberta Magazine](#) is well underway. Magazine writers are currently compiling a range of stories that will highlight Alberta's competitive advantages to a global audience.

If you want to learn more about this publication or purchase Ad space please contact Anita McGillis at amcgillis@venturepublishing.ca, or by phone at 403-228-4337 ext. 229. Don't miss this opportunity to be included in Alberta's best investment piece.

IEDC Training: Another Canadian Date

[Entrepreneurial & Small Business Development Strategies](#)

November 5-6, 2015
Toronto, ON

Register by Thursday September 24, 2015 to receive the lowest rate.

This multi-faceted, Canadian-focused course explores the core aspects of entrepreneurial and small business development including value-add partnerships, technical assistance programs, financing, business incubation and more.

Members Only Blog

Don't forget about our [Members Only Blog](#). It's a great networking resource as it gives you the chance to post information you'd like to share and to celebrate the successes in your community.

Upcoming Conferences:

EDAC and IEDC

EDAC's 47th Annual Conference is being held in Whitehorse, Yukon September 19-22, 2015. [Click here](#) to read about the conference including registration, sponsorship opportunities and pre-conference sessions.

Follow EDAC for conference updates:
@[EDAC](#) #EDAC15#BeDifferent

IEDC's Annual Conference will highlight the theme, "Foundational Transformations: Creating Future Growth & Prosperity." It is being held October 4-7 in Anchorage Alaska. [More information and registration here.](#)

AlbertaBusinessCounts Free Training Webinar October 16

[Getting the Most From Reports](#)

October 16, 2015
12:00 - 1:00 pm

Free

Do You Know Your ABC?

Did you know this CRM is unique to Alberta? It is customized specifically for us and Alberta communities. Learn more about [AlbertaBusinessCounts](#) and how it helps you with your business retention and expansion.

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