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Subject: April 2015- The EDA LINK
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OUR MISSION: To enhance Alberta's economic development profession by providing effective training, communication and networking opportunities.



EDA 2015 ANNUAL PROFESSIONAL CONFERENCE & AGM
Partnerships for Prosperity
April 8 to 10 2015

Thank You

EDA's 2015 Annual Conference the Best Yet

The numbers have been tallied and with nearly 400 delegates including over 100 elected officials, EDA's 2015 Annual Conference was the most successful in our 41 year history!

One of the highlights of the three-day conference at the Delta Kananaskis Lodge was the presentation of our Annual Awards at the Minister's dinner. [Click here to see the communities and individuals](#) who were honoured for excellence in economic development.

The award nominees are also on our website. [See all the submissions here.](#) Thank you to all who applied.

We also had over 30 speakers present their ideas on a range of topics. [Click here to download speaker presentations.](#)

EDA members chose it's 2015-16 Board of Directors at the Conference. [Click here to see who will be leading the organization over the next year.](#)

[Many thanks to our partners](#), your involvement is an important factor to the success of this event. If you would like to become a partner in next year's Conference check our website often, the 2016 partnership package will be online soon.

Many unique items filled our silent auction tables. Thank you to those communities who made donations. We raised approximately \$2,500 for our [professional development fund](#). Please remember apply for scholarships when you register for EDA's courses and webinars. Scholarships are awarded in the fall.

Also it's not too early to [register](#) for next year's Conference. Held April 6-8, 2016 at the Delta Kananaskis Lodge the theme is "Resilience, Renewal and Reinvention."

See you in 2016!

#EDA2016

"Economic Development Establishing the Foundation"

Online: May 5-June 2

This course is an excellent overview of the role of economic developers and how economic development can positively impact your community. If you are new to the field or work with economic developers and want to understand their job, we recommend you take this course.

Economic Development Establishing the
Foundation

[Register here](#)

May 5- June 2 for a total of 15 hours
Online through the University of Calgary

Don't forget the entire 2015 schedule of online courses is on the [EDA website](#). All courses are open or registration so you can plan ahead. These courses are eligible for credit towards the Management Certificate Economic Developers offered through the U of C in conjunction with EDA. They can also be applied to your Ec.D designation.

Follow our online courses: @edaalberta
#EDAOnline @UofCContEd

[Read about Economic Development as a career.](#)

Economic Development for Elected Officials Upcoming Courses

EDA understands the unique role elected officials have in their communities. That is why we designed a course that gives you as a community leader specialized information on the role of economic development.

Invest in Alberta 2016

Discount for EDA Members

Planning is well underway for the 2016 edition of EDA's official publication, [Invest in Alberta](#).

This publication is poised to be another huge success. For 2016, our distribution number has increased from 10,000 to 15,000. That means 15,000 decision makers from around the world will be reading the magazine. Even with this increase in circulation and additional benefits like an e-newsletter, tablet edition and extensive promotion through social media platforms--advertising rates will remain the same as last year.

In addition, as an EDA member you have another opportunity to benefit. If you purchase an ad before May 15 you will receive a 10% discount.

Please contact Anita McGillis at amcgillis@venturepublishing.ca or 403-228-4337 x 229 to book your ad. She will also answer any questions you may have at that time.

Follow the progress of 2016 Invest in Alberta
@edaalberta #InvestInAB

IEDC Canadian Dates

IEDC is offering several professional development opportunities in Canada over the course of 2015.

These courses qualify as professional development requirements to apply for the

EDA's [Economic Development for Elected Officials](#) course is being held around the province over the next few weeks. Click on the links below for more information.

[May 14 - Hinton](#)

[May 19 - Treaty 7 Community Futures](#)

[May 29 - Enterprise Edmonton- register here](#)

[June 8 - Airdrie - register here](#)

If you would like to book a course in your community simply e-mail: admin@edaalberta.ca

development requirements to apply for the exam. Also, CECs who attend will earn recertification points for participation. Click on the links below to read about and register for the courses.

[Real Estate Development and Reuse - May 7-8, Ottawa ON](#)

Workforce Development Strategies, October 29-30, 2015, Edmonton AB (Online registration coming soon at www.iedconline.org)

[Entrepreneurial and Small Business Development Strategies - November 5-6, Toronto ON](#)

PROGRAMS & NEWS

IEDC 2015 Restore Your Economy Webinar Series

Another excellent resource for you: the *free* webinars in IEDC's 2015 Restore Your Economy Webinar Series.

They provide practical information on key topics in disaster preparedness, recovery and resiliency. You don't want to miss out.

[See the 2015 calendar of free webinars in the Disaster Webinar Series](#)

EDA's Marketing Master's Series

Our Marketing Masters webinar series is ongoing. Keep an eye on your inbox and our events section to register for webinars to enhance your economic development practice.

ABC Webinar series

At the Conference, Laith Wardi, President of Executive Pulse spoke about our [AlbertaBusinessCounts Program](#) an excellent tool to assist you with your business retention and expansion strategy.

Register today for the [series of free webinars](#) in 2015 designed to provide information and instruction about our ABC program. The third training webinar of 2015 is in June.

[Webinar #3](#)
[Getting in Depth with Digital Portfolios](#)
[June 12](#)
[12:00-1:00 pm](#)

Free



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