

OUR MISSION: To enhance Alberta's economic development profession by providing effective training, communication and networking opportunities.



The LINK

Fall 2012

Welcome to the Fall 2012 edition of EDA's The LINK. This e-newsletter has been designed to connect you to important information and opportunities to optimize your economic development career.

As the end of the year approaches, you're probably adding a number of items to your "to do" list, and we'd like to remind you of several EDA initiatives:

EDA's Annual Conference in Kananaskis.

Register now for EDA's Annual Conference. The first early bird registration ends November 30, 2012.

[Click here to register.](#)



Join approximately 300 delegates in Kananaskis from **April 10-12, 2013** for a fantastic networking opportunity. It is also a great chance to showcase your company or organization, while giving you valuable information. There is still plenty of opportunity to attend and become a [sponsor](#).

The title of the Annual Conference is ***Ideas, Innovation and Inspiration***. The line up of speakers demonstrates that theme. Here's a sample:



Well known Albertan Rod Love is a panelist who will discuss how you can design a government relations strategy that works. Learn from his vast experience in Alberta's political environment.

Member Job Board

New job opportunities are posted regularly for Members to view. Take a look at various [Career Opportunities](#) today.

Raising the Bar

Want to raise the bar in economic development? Find out how you can help Alberta's less affluent communities by reading about our [Raising The Bar](#) initiative. More on this coming soon!

EDA Scholarships

Members, you might qualify for financial help towards your professional development courses. Check out our [Scholarship Program](#) today.

Economic Development News

Check out what Prime Minister Stephen Harper had to say at the World Economic Forum. We have

One of the industry's most popular speakers, Roger Brooks will be a keynote speaker at the event. He has helped nearly 1,000 communities around the world with branding, tourism and downtown development.



Click [here](#) for more information about the 2013 Conference and who's involved.

Certificate in Professional Management.

A new partnership with EDA and the University of Calgary gives you the chance to acquire the [Certificate in Professional Management](#) with a specialization in economic development. This training, coupled with relevant experience in the field will help prepare students to write the certificate exam for the Ec.D professional designation from EDAC. Learn more [here](#).

Economic Forum. We have his speech [here](#).

Join EDA

By joining EDA, the only professional association of economic developers in the province, you will have access to a comprehensive source of economic development information; resources; education and training; and international networking opportunities with the public and private sectors. Don't delay, [Join or renew](#) your 2013 membership today!

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